## **BANK ABC'S ACQUISITION OF BLOM BANK EGYPT:** A STRATEGIC FIT

## WHO IS BANK ABC?

**Bank ABC is amongst MENA's** largest and most influential banking groups, spread across 5 continents and 15 countries. Established in 1980, the Group is headquartered in Manama, Bahrain and has over 4,000 employees worldwide. Bank ABC offers a range of international wholesale, retail and treasury banking services.

#### **Financial Highlights**

Total assets **\$30.9 billion** Loans and advances **\$15.9 billion** Shareholders' equity **\$3.9 billion** 





### BANK ABC IS LEADING THE WAY IN DIGITAL BANKING.

Its digital, mobile-only bank ila, is the latest in a series of digital initiatives, and has had a remarkable growth of customer base and deposits under management in Bahrain. ila will be rolled out across the wider Bank ABC network, with a focus on innovative products including digital payments, asset products and financial management. Bank ABC is also home to leading digital payments provider, Arab Financial Services (AFS)

## ABOUT THE BLOM BANK EGYPT ACQUISITION

Bank ABC has been searching for the right inorganic growth opportunity to expand its presence in the MENA region. The combined heritage of BLOM Bank Egypt backed by Bank ABC Group's track record of performance across the globe will bring renewed strength to the Bank ABC brand.

## THE BLOM BANK EGYPT ACQUISITION WILL:



Expand service offerings, including within

# DIGITAL BANKING





Add an additional 41 Branches in Egypt for Bank ABC customers



Enhance GLOBAL CONNECTIVITY For Bank ABC customers Set the pace for growth in a **DEEP AND ATTRACTIVE MARKET** 



in Egypt and beyond

# Triple Bank ABC's market share in Egypt

## HOW THE TRANSACTION WORKS

### Step 1

Bank ABC acquires 99.5% of BLOM Bank Egypt. Bank ABC Egypt and BLOM Bank Egypt continue to operate as seperate entities

#### WE ARE HERE

Step 2

BLOM Bank Egypt and Bank ABC Egypt legally merge subject to regulatory approvals to form one combined entity





Bank ABC

BLOM Bank Egypt



### Step 3 The combined entity is fully integrated within the Bank ABC Egypt Brand

